

International Forum "Ukraine from past to future"

"Case Study of Modern-Expo Company: A Story of Common Success."

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Modern-Expo Group

Facts about Ukraine

Ukraine is the second largest country in Europe with territory of 603 700 km² and population of 45 mln.



Ukraine is situated in a strategically important region of Eastern and Central Europe.

Gross domestic product (nominal GDP) in 2015

1751 billion
UAH

Good transport communication of the European Union and CIS countries

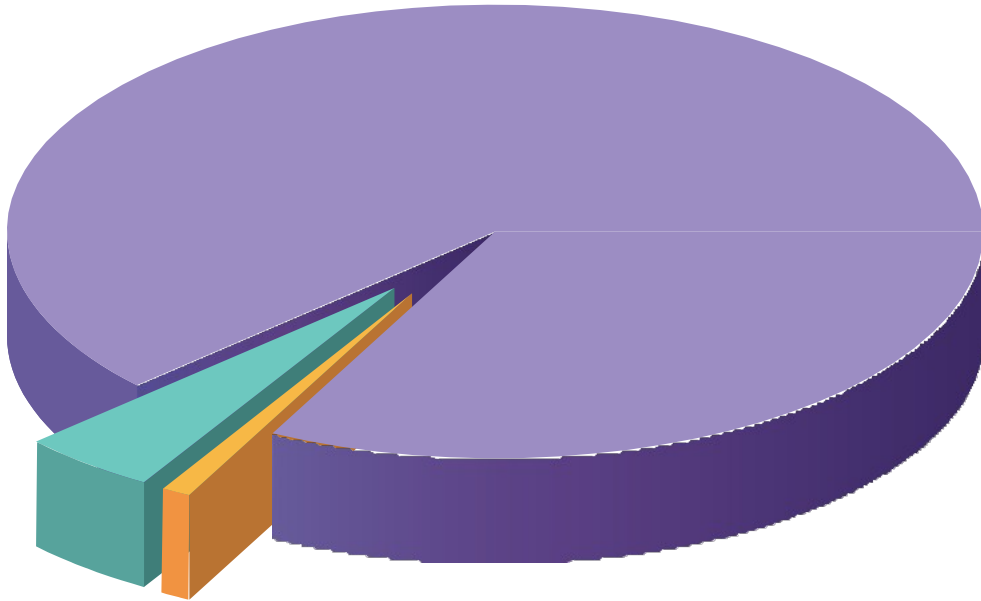
Promising Sectors of Economy

- oil and gas
- energy-saving
- engineering
- retail
- power systems
- agricultural machinery
- telecommunications

- pharmaceutical
- food and packaging
- agrochemical industry
- production of spare parts / service equipment, building materials
- tourism
- software / IT Services



Segmentation of Enterprises

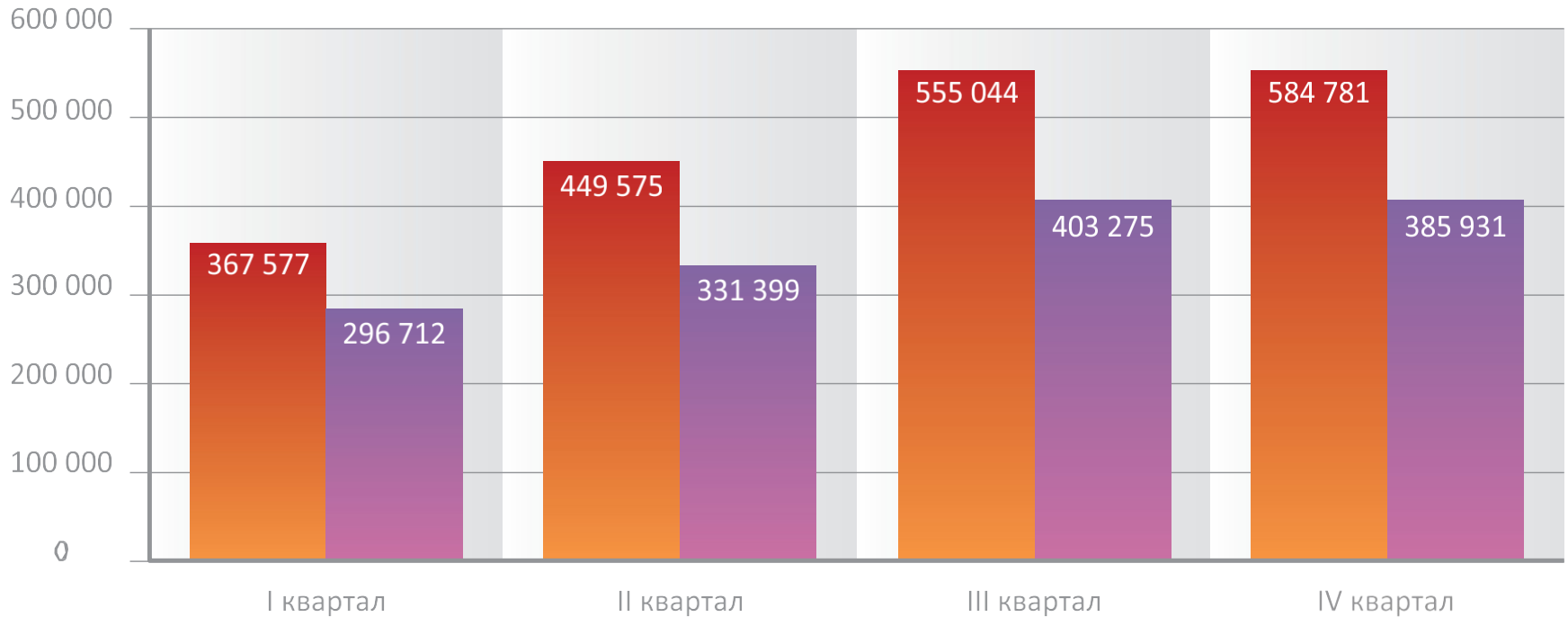


Small companies
94,3 %

Medium-sized
companies
5,5 %

Large companies
0,2 %

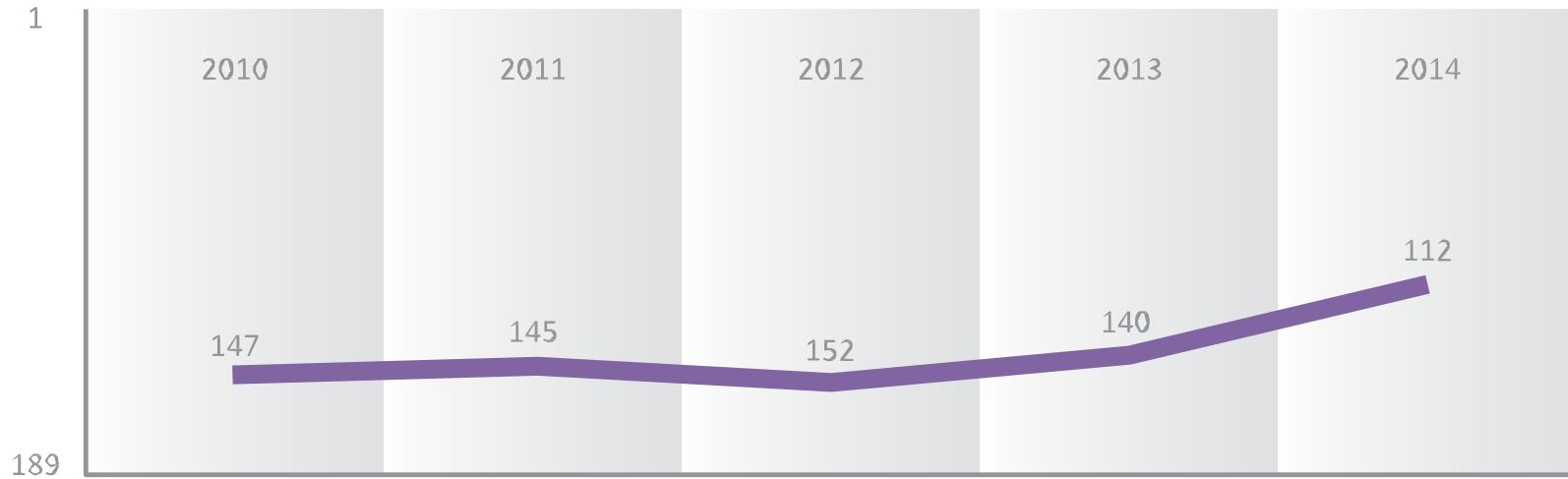
Gross domestic product (2015)



Nominal GDP (mln. UAH)

Real GDP (mln. UAH)

Doing Business-2014



According to the ranking of the World Bank "Doing Business-2014» Ukraine improved its position by 28 places compared to the previous year and was placed in the 112th place. In 2016 Ukraine was placed in the 83d place in this ranking. In years 2012-2013, Ukraine made the best progress in improving the regulatory environment throughout the world.

The advantages of doing business in Ukraine

Access to qualified personnel

Great potential and market prospects

Simplified tax system

The minimum tax rate (1-2 group - 10%, 3-4 group - 2% - 4%)

Favorable geographic location and logistics infrastructure

The problems of doing business in Ukraine

Political Instability

Instability of Exchange Rates

Slow Reforms

High Energy Prices



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Shelving

Checkouts

Refrigeration

Stainless Steel

High Racks

POS Display

PRESENTATION



Top line facts

Over
2000
Employees

23 Years
of
Experience



Global Supplier of
Complete
Solutions for Retail



Products



Display
Shelving



Checkouts



High Racks



POS Display



Stainless Steel



Refrigeration





Dealer Network

 dealers

- Austria
- Azerbaijan
- Belarus
- Belgium
- Georgia
- Egypt
- Spain
- Italy
- Kazakhstan
- Kyrgyzstan
- Latvia
- Lithuania
- Moldova
- Russia
- Slovakia
- Ukraine
- France
- Croatia
- Czech
- Republic
- Switzerland
- Estonia
- Poland Austria
- Hungary
- Romania
- Slovenia
- Bosnia & Herz.
- Serbia
- Kosovo
- Montenegro
- Greece Malta
- Algers Israel
- Iran Kuwait
- Bahrain UAE
- Saudi Arabia



40

Companies
in the world



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Production - 112 000 m²



Dnipropetrovsk – 22 000 m²



Vitebsk – 25 000 m²



New Production Site in Poland



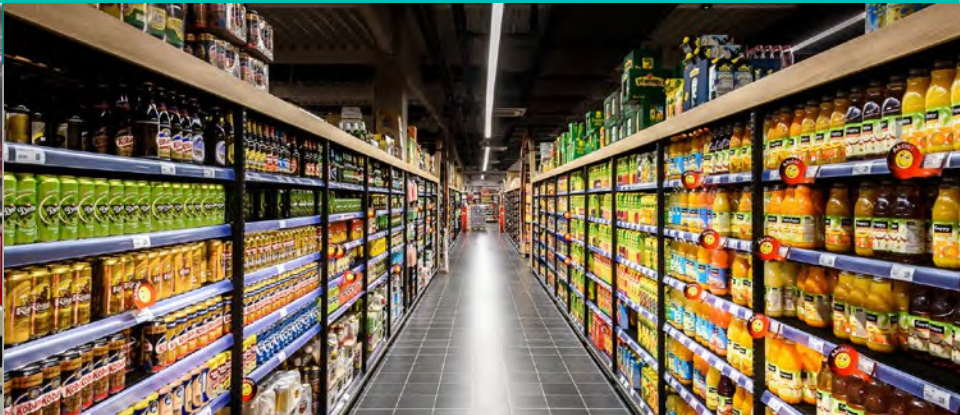
Lublin – 18 200 m²



Full Turnkey Operation

- Multiple Retail
- Specialty Stores
- Supercenters
- Discounters
- Travel Retail
- Cash & Carry Stores
- Diy Stand Home improvement

- Forecourt Stores
- Convenience Stores
- Hotels, Restaurants and Cafes
- Logistics Objects
- Warehouse Club
- Electronic Goods Stores





We deliver

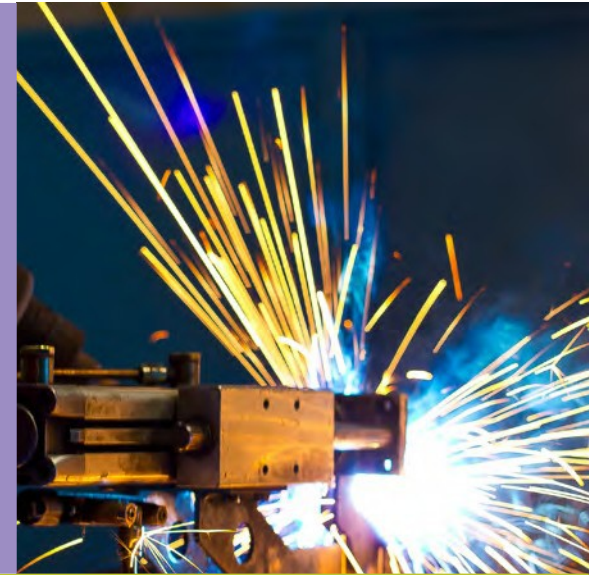
ABILITY

To deliver complex
multi disciplined
campaigns

Quality,
Value
& speed
to market

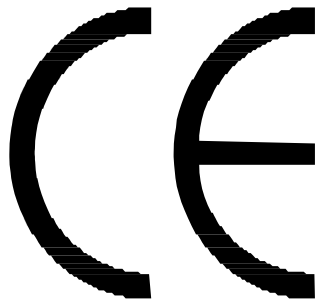
Service
&
Communication

Creativity, Innovation,
Control, Flexibility, Can
do attitude





International Standards





Strategy



Our Mission Statement

«To create and supply complete modern solutions for global retail»

Strategy

«To build an open & lasting relationship with our customers & therefore make their business more profitable»

Goals

«To become the leading Global supplier of COMPLETE RETAIL SOLUTIONS»



Values



MAIN PRINCIPLES WE FOLLOW:

- Honesty
- Transparency
- Mutual Respect
- Professionalism
- Proactivity
- High Corporate Culture and Teamwork
- Personal Growth
- Results Oriented
- Continuous Improvement
- Encouraging Initiative
- Openess
- Experience sharing



Our Clients





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Social Responsibility

Together with Ukraine

- Humanitarian aid for Ukraine
- Development aid for Ukraine
- Support economic integration of Ukraine
- Polish-Ukrainian Youth Exchange
- 1 376 840,00 PLN – realized aid during

June-December 2015



Wolyn – 2014

- Charitable activities for the benefit of Ukraine
- Assistance and social protection of victims of the armed conflict
- Assistance in establishing civil society





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Thank You For Attention!